

MUNICIPAL LIQUOR STORE

High-Quality Service, Contributing Since 1948

by Mike Larson, Municipal Liquor Store Operations Manager

2020 marks 16 years of business at St. Anthony Village Wine and Spirits in our current locations. Our Silver Lake Village store was the first building constructed in the Silver Lake Village development (Cub Foods was already open) and the Marketplace location was the first business in its current building. Major construction occurred at both locations soon after our grand opening celebrations.

St. Anthony Village Wine and Spirits has experienced phenomenal growth in sales over the last 16 years. Residents continue to benefit from our municipal control of alcohol sales and generated revenue for the community.

During the first six months of 2020, our sales and profits have increased significantly. Sales have increased 30% and net profits have increased 64%. These boosts can be attributed to many factors, including COVID-19 and the current retail environment.

We are uncertain what the remainder of 2020 will look like due to how the pandemic can quickly change current conditions. Yet, we will continue to monitor the impact that COVID-19 is having on our stores, along with focusing on the safety of our staff and customers. We will implement additional safety measures, as needed, to continue to provide a safe shopping experience.



Safety enhancements to our store services

We are currently working on incorporating curbside pick-up as an option to help improve safety for our customers. In addition, we are exploring the idea of adding a delivery service option. Inventory control software is currently being developed to allow customers to place on-line orders on our website. Please stay tuned for updates!

Keeping in-line with safety, we know there will need to be adjustments to how our stores function over the holidays. Our regularly scheduled holiday sampling events have been cancelled until COVID-19 conditions improve. Our highest priority is to continue to provide a concierge-level of service in the safest way as possible.

We look forward to serving our customers at St. Anthony Village Wine and Spirits! Please contact me if we can assist you with anything that would provide a better shopping experience for you and your fellow neighbors. I can be contacted at 612-782-3455 or via email at mike.larson@savmn.com. Thank you for allowing us the opportunity to serve you!

